

# LUITBIZ CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE

Improve customer relationships and sales effectiveness.

- ✓ Lead Management
- ✓ Opportunity Tracking
- ✓ Sales Pipeline
- ✓ Activity Management
- ✓ Dashboards
- ✓ Reporting



## About LuitBiz CRM

Centralize Customer Information.

Manage:

- Leads
- Contacts
- Opportunities
- Accounts
- Activities
- Sales pipelines
- Quotations
- Item Prices
- Customer communication

LuitBiz CRM is built for structured B2B business processes with strong workflow management, document control, quotation versioning, and customer support capabilities.



LuitBiz CRM

Manage Leads. Improve Sales Visibility. Grow Revenue.

Request A Demo of LuitBiz CRM at

[www.luitbiz.com](http://www.luitbiz.com)

Let's Grow



# COMMON BUSINESS CHALLENGES

Are the following problems affecting your business?

- ⚠ Lost opportunities
- ⚠ Scattered customer data
- ⚠ Poor sales visibility
- ⚠ Manual follow-ups
- ⚠ Weak forecasting
- ⚠ Untracked Quotations
- ⚠ Variable price lists
- ⚠ Limited reporting capabilities

Without a structured CRM system, businesses suffer heavy losses and lose loyal customers.



**We are ready** to streamline your customer lifecycle

# Key Features

Powerful Quality Management Capabilities

- ✓ Lead management
- ✓ Opportunity tracking
- ✓ Pipeline management
- ✓ Activity management
- ✓ Customer support management
- ✓ Sales tasks management
- ✓ Quotation management
- ✓ Item price list management
- ✓ Customer Portal
- ✓ Workflow automation
- ✓ Reporting dashboards



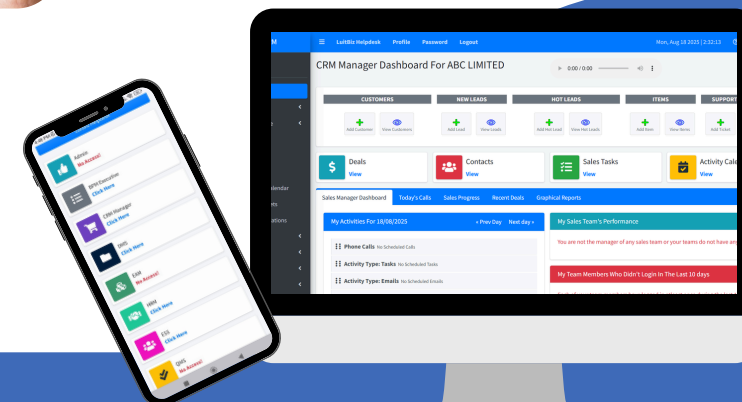
# Why Businesses Need a Modern CRM System

Many organizations still manage customer information using spreadsheets, emails, disconnected tools, and manual follow-ups.

This often leads to:

- ⚠ Missed sales opportunities
- ⚠ Poor follow-up tracking
- ⚠ Duplicate customer information
- ⚠ Delayed quotation approvals
- ⚠ Lack of visibility into sales pipelines
- ⚠ Inconsistent customer communication
- ⚠ Difficulty managing after-sales support
- ⚠ Poor customer experience
- ⚠ Limited accountability
- ⚠ Revenue leakage

LuitBiz CRM solves these problems by providing a structured and centralized CRM platform for complete customer lifecycle management.







## Why Choose Us

- Professional and experienced team
- Client-focused approach
- Data-driven strategies
- Transparent communication
- Reliable long-term partnership

## Our Mission

Our mission is to simplify complex business operations through intelligent, scalable, and integrated enterprise software solutions.

## Our Vision

To empower organizations worldwide through intelligent enterprise software that enables operational excellence, compliance, collaboration, and sustainable business growth

## About Luit Infotech

Founded in 2004, Luit Infotech is a leading enterprise software company headquartered in Bengaluru, India. For more than two decades, we've helped organizations streamline operations, improve compliance, automate business processes, and accelerate digital transformation.



### Ready To Improve Sales Performance?

See how LuitBiz CRM can help your organization manage leads, quotations, invoices, customer communication, and support centrally.

Request a Personalized Demo

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